JULIE

ACOSTA

PROFESSIONAL PROFILE

A recent graduate with 3 degrees in the Studio Arts and Design fields, I am an experienced professional Artist with strong concept developmental skills. Highly detail-oriented and thrives on collaboration, change, and innovation. Experienced in all fields of studio arts, as well as Photoshop and Illustrator. Goal-oriented, creative and a team player.

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aRTIST & dESIGNER

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WORK EXPERIENCE

SALON OWNER, REDKEN CERTIFIED HAIRCOLORISTColor Me Gorgeous, San Jose, CA / 2016-Present

Attracted new and retained existing clientele by staying on top of the latest beauty industry trends and excelling in client comfort and satisfaction.

* Managed clientele and account records.
* Performed ordering and maintenance of salon materials, equipment and supplies.
* Monitored operations to ensure compliance with state health, safety, and hygiene standards.

PERSONAL SHOPPER, DELIVERY DRIVERInstacart, San Jose, CA / 2020-2021

Provided online shoppers with outstanding customer service, offering information, making purchase suggestions, and addressing any concerns quickly and accurately.

* Properly handled products and equipment in accordance with food safety laws to create a safe environment for customers.
* Utilized mobile applications to receive, process, and complete customer orders.
* Provided customers with information to determine what requested items were not available and suggested adequate replacements.

REDKEN CERTIFIED HAIRCOLORISTHairchitects Salon, San Jose, CA / 2007-2016

Performed requested beauty services on a daily basis such as hair cutting, coloring, and color correction services.

* Consulted with individual clients to determine their personal needs and expectations and helped determine what service(s) would be best for them.
* Designed an online booking system for my clients as well as a personalized website, both of which were both adopted by the salon owner as tools to attract and maintain clientele.
* Created a warm and welcoming environment for my clientele.

EDUCATION

AA & AA-T STUDIO ARTS

Magna Cum Laude

Evergreen Valley College, San Jose

*2020-2023*

AS ART & DESIGN – DESIGN EMPHASIS

Magna Cum LaudeEvergreen Valley College, San Jose

*2020-2023*

SKILLS

**/** PROFESSIONAL

Highly Creative

Team Oriented

Efficient

Responds Well to Feedback

**/** TECHNICAL

Microsoft Word

Microsoft Excel

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Microsoft Power Point

* Photography
* 3-dimensional design
* Color Principles
* Painting and Drawing
* Website Design

ADDITIONAL SKILLS

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EXTRA

COSMETOLOGY CERTIFICATE

California Cosmetology College, Santa Clara*, 1998*